



# Infrastructure Implementation Team

Missouri Strategic Initiative for Economic Growth

## Strategies, Tactics and Action Plans

The strategies and tactics below were developed by the Steering Committee with input from the Regional Planning Teams, White Papers, public comments, and numerous surveys. The Action Plans and time frames were developed from the feedback from the regional forums and multiple discussions with the Steering Committee regarding priorities and sequencing.

- Most of the tactics begin in years one through three.
- Years four and five will primarily be focused on continuing and enhancing efforts begun in the first years of the five-year implementation period.
- A select few tactics are recommended for initial undertaking in years four and five.
- Tactics refer to the year of initiation. The majority of tactics will be ongoing.

Further details regarding the tactics and suggested best practices can be found in the Final Report of the Missouri Strategic Initiative for Economic Growth.

“Implementation Teams” are formed for each of the eight strategies consisting of 10-20 persons that are leaders relating to that respective strategy.

The **purpose** of the Implementation Teams is to:

- Develop more detailed action steps for each tactical plan, including identifying which entities or persons should be involved, what resources are needed for proper implementation, the proper steps for implementation, and establish and commit to a timeline.
- Review and evaluate, on a quarterly basis, the progress of implementation of tactical plans to insure successful completion, and make adjustments as needed.
- Evaluate, on an annual basis, all the tactical plans within their strategy to determine if additions or revisions should be recommended to the Steering Committee.
- Provide an annual report to the Steering Committee, which will be included in their annual report to the Governor.

The composition of the Implementation Teams would be key leaders relating to that particular strategy, and also include some members of the applicable “Industry Councils” that relate to that strategy.

## Strategies Scorecard, November 21, 2011



On Schedule



Needs Improvement



Behind Schedule

**Strategy 8:** Missouri will provide the infrastructure necessary for companies and communities to be successful.  
**Champion:** Mike Heimericks



**Implementation team completed.**



**Strategy metrics completed.**

**Tactic 8.1:** Market, leverage and enhance existing efforts and tools, specifically Missouri's statewide broadband initiative and the Missouri Certified Sites Program.



**Action 8.1.1:** Identify alternative sources of funding and cooperative models to advance the goal of full statewide broadband coverage by 2014. **Targeted Completion Date:**



**Action 8.1.2:** Continue to market and implement the Missouri Certified Sites program and integrate announced projects (success stories) into marketing efforts. **Targeted Completion Date:**



**Action 8.1.3:** Provide aggressive support at the state and federal levels for priority infrastructure-development lists generated annually by the majority of Missouri's regions-of-size. **Targeted Completion Date:**

**Tactic 8.2:** Develop a state-funded Authority with broad statutory powers to support high-impact infrastructure projects.



**Action 8.2.1:** Forge the consensus necessary to appropriate an initial disbursement to the bank's investment program. **Targeted Completion Date:**



**Action 8.2.2:** Identify a "home" in state government for Missouri's I-Bank. **Targeted Completion Date:**



**Action 8.2.3:** Design specific loan programs, eligibility requirements and funding criteria. **Targeted Completion Date:**

**Tactic 8.3:** Support local capacity-building by assisting Missouri communities with the development of strategic vision plans.



**Action 8.3.1:** Fully leverage the ExCEED program as necessary to ensure that all state communities are able to follow a visionary blueprint for local growth. **Targeted Completion Date:**



**Action 8.3.2:** Ensure that state departments across all levels of government to apply their resources to assist the communities with implementation of their plans. **Targeted Completion Date:**

**Tactic 8.4:** Support existing efforts to develop regional distribution hubs for key foreign markets.



**Action 8.4.1:** In partnership with Missouri's small to mid-sized regions, determine if there are international relationships that could be leveraged or initiated to take better advantage of distribution facilities such as air and water ports found throughout the state. **Targeted Completion Date:** February 1, 2012

## DRAFT - Performance metrics:

Performance metrics will provide the framework for the Governor, Steering Committee and other stakeholders to evaluate progress throughout the five year *Strategic Initiative* period. In addition, the Department of Economic Development and the Missouri Technology Corporation will adapt their reporting processes to correspond with these metrics.

Strategic Cycle		Base Data	Goal	Goal	Goal	Source Used
			2016	# Change	% Change	
General	Increase in payroll employment (seasonally adjusted)	- Sept, 2011: 2,648,300				MERIC
	Decrease in state unemployment rate	- Sept, 2011: 8.7% (Prior 6-year average was 7%)				MERIC
	Increase in median household income (inflation adjusted)	- 2010: \$46,184 (Prior 5 yrs = 1.2%/yr.)				BEA
	Increase in average weekly private sector wages	- 2011: \$798				<a href="#">QCEW</a>
Strategy 8	Increase in % of households with high speed broadband access	2010: 79%				<a href="#">MO Broadband Now</a>
	Increase in # of certified sites	Dec., 2010: 6 August, 2011: 10				DED
	Increase in # of economic development strategic plans	Unknown				